

FAX# 703 528 7880
CREDIT RISK !! OCT4/12 16.11
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME EMILY MILHOAN

SALES PRSN WA- JOE KNAUER

CONTRACT # 6306182

	CLASS:	NATL.	LOCAL	REGIONAL
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PRDCT	<u>AMERICAN CROSSROADS</u>	<u>EST #953</u>	COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE OCT4/12 16.11

REF: TO NSM/NSA
FR CAITLIN FOR JULIE
M2 OK'D, SEE LNS 13-14
TTLS RTS
PLS CONFIRM, THX! 10/4/12

STA: *****
CON CM THIS IS A CASH IN ADVANCE SCHEDULE *****
AMERICAN CROSSROADS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 27 AGENCY EST# = 953												
8	S		900P-1000P	30		\$8,000.00	10/7	10/7	0		SUN	0
PROGRAM : REVENGE CON COM1 : REVENGE												
13	A		800P-1130P	30		\$7,000.00	10/6	10/6	1		SAT	1
PROGRAM : FBALL ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT7 ON LINE-8 FOR 1 SPOT/WK												

REP HEADLINE# 6306182 TRF# 330291 REP: TEL# 703 528 7800 FAX# 703 528 7880

\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT4/12 16.11

ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14	A		100P-200P	30		\$1,000.00	10/5	10/5	1		FRI	1
PROGRAM : THE CHEW												
ORD COM1: WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 13-14												
STATION MAKEGOOD OFFERS:												
M2	OK'D	BUY#8	MISSED: SUN/900P-1000P				OCT7		30S	\$8,000.00	(OCT4/12)	
			OFFER: SAT/800P-1130P				OCT6		30S	\$7,000.00	PLS ADVISE.	
			& FRI/100P-200P				OCT5		30S	\$1,000.00		
CMT: WE CAN OFFER												
OCT/12			42800.00									
CONTRACT TOTAL											42800.00	
TOTAL SPOTS											12	

MARKET TOTALS \$172,350 WFTV 25% WKMG 51% WESH 17% WOFL 2% WKCF 0% WRBW 0% CABL 0%

WOPX 0% WRDQ 5% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE